

# Walter L. McKenzie, Jr.

## A Trusted Voice in Education: Learning, Technology, Human Potential



Twenty-nine years of experience in education and technology leadership, including teaching, writing, speaking, professional development, administrative and instructional technology, higher education online, and non-profit and professional association work.

### **Leadership Experience**

Strategic Advisor for Constituent Services; ASCD, Alexandria, Virginia

Assistant Superintendent for Information Services; Arlington Public Schools, Arlington, Virginia

Director of Technology; Northborough-Southborough Regional Schools, Southborough, Massachusetts

Director of Information Systems; Salem Public Schools, Salem, Massachusetts

Instructional Technology Coordinator; Arlington Public Schools, Arlington, Virginia

Senior Technology Training Specialist for the U.S. Department of Housing and Urban Development;  
Advanced Technology Systems, Washington, DC

### **Higher Education Teaching Experience**

Pepperdine University Graduate School of Education and Psychology, Malibu, California  
Masters Degree Programs in Education and Learning Technologies  
Adjunct Online Professor and Course Developer

Connected University Online Graduate Professional Development, Boston, Massachusetts  
Post Graduate Education Studies  
Department Chair, Lead Faculty Trainer, Online Course Instructor and Course Developer

University of Mary Washington School of Education, Fredericksburg, Virginia  
Instructional Technology Certificate Program  
Instructor

### **K-12 Teaching Experience**

Elementary Teacher and Technology Trainer; Spotsylvania County Public Schools, Spotsylvania, Virginia

Elementary Teacher and Gifted Coordinator; King George County Public Schools, King George, Virginia

Middle School Teacher: Reading, Language Arts, Social Studies; Fredericksburg City Public Schools,  
Fredericksburg, Virginia

High School Teacher: Summer School English; Fredericksburg City Public Schools, Fredericksburg, Virginia

## **Service**

Board Member, Massachusetts Computer Using Educators

Board Member, Virginia Society for Technology in Education

Founder, Massachusetts Educational Technology Administrators Association

Founder, New England International Society for Technology in Education

Judge, CODiE Awards

Judge, ThinkQuest

Member, Association for Supervision and Curriculum Development, Alexandria, Virginia

Member, Information Technology Advisory Commission, Arlington County, Virginia

Member, BoardSource, Washington, DC

Member, CoSN Green Computing Advisory Panel

Member, International Society for Technology in Education, Eugene, Oregon

Member, Learning Forward, Oxford, Ohio

Member, Massachusetts Education Technology Advisory Council

Member, Virginia Educational Technology Advisory Committee

President, Massachusetts Computer Using Educators

Recipient, ISTE SigTel Online Learning Award

Recipient, MassCUE Pathfinder Award

## **Education**

Advanced Board Development Training, BoardSource

Foundations Certification, Information Technology Infrastructure Library (ITIL)

Online Faculty Training Certification,  
Pepperdine University, Malibu California

Gifted Certification,  
University of Virginia, Charlottesville, Virginia

M.Ed., Curriculum and Instruction, Instructional Design and Technology Concentration,  
George Mason University, Fairfax, Virginia

B.S., Early and Middle Childhood Education, Minor in History,  
The Ohio State University, Columbus, Ohio

## **Freelance Work**

Director of Communications and Webmaster, Massachusetts Association for Supervision and Curriculum Development

Editor, OnCue, peer reviewed journal of Massachusetts Computer Using Educators

Feature writer, Educast

Feature writer, Education World

Webmaster, Massachusetts Computer Using Educators

Webmaster, The One and Only Surfaquarium

Course Developer

- Build Your Own WebQuest
- Building Bridges Unit Development
- Characteristics of Successful Schools
- Create Your Own Online Project
- Creative Assessment Strategies
- Design Your Own Virtual Field Trip
- Developing Standards-Based Professional Development
- Improving Assessment Results of Low-Performing Students
- Leadership Development
- MI Immersion: A Survey of Nine Intelligences
- Middle School Language Arts and Technology
- Middle School Math and Technology
- Middle School Science and Technology
- Selecting K-12 Software
- Teaching and Leading in a Virtual Classroom
- Teaching Multiple Intelligences through Technology
- Using Data to Boost Student Achievement
- Ways of Knowing: Multiple Intelligences and Technology

## **Published Work**

### **Peer Reviewed Journal Article**

McKenzie, W. (2002). Media Selection: Mapping Technologies to Intelligences. Virginia Society for Technology in Education. VSTE Journal, November 2002, pp. 6 – 13.

### **Invited Articles**

McKenzie, W. (2009). Walking the Walk: Multiple Intelligences in Educator Professional Development. On Cue: Massachusetts Computer Using Educators. Spring 2009, pp. 11 – 12, 27 – 29.

McKenzie, W. (2006). A Dozen Practical Considerations for Today's Technology Leaders. On Cue: Massachusetts Computer Using Educators, Winter 2006. pp. 7 – 8, 29.

McKenzie, W. (2005). Mapping Learners to Technology. Connected Newsletter: Classroom Connect, November 2005, pp. 8 – 9.

McKenzie, W. (2004). Blogs: A New Tool for Instruction." On Cue: Massachusetts Computer Using Educators. Fall 2004, pp. 7 – 12.

McKenzie, W. (2004). Integrating Literature and the Arts into Technology-Based Instruction: A New Unit Model for Educators" Linworth: Library Media Connection, August 2004, pp. 14 – 21.

McKenzie, W. (2003). What Makes Online Courses Work? On Cue: Massachusetts Computer Using Educators. 2003, pp. 9 – 11,

McKenzie, W. (2003). Find the Best Software: Using Bloom's Taxonomy and Multiple Intelligences to Select and Use Software. International Society for Technology in Education: Learning & Leading with Technology, May 2003, pp. 54 – 65.

McKenzie, W. (2003). New Approaches and New Tools for Web Searching. Linworth: Library Media Connection, January 2003, pp. 11 – 18.

McKenzie, W. (2002). MI, IT and Standards: The Story of Jamie. Johns Hopkins University: New Horizons for Learning, October 2002, pp. 1 – 16.

## **Books**

### **Author**

McKenzie, W. (2012). Intelligence Quest: Project-Based Learning and Multiple Intelligences. Eugene, OR: International Society for Technology in Education.

McKenzie, W. (2005). Multiple Intelligences and Instructional Technology, (2nd ed). Eugene, OR: International Society for Technology in Education.

McKenzie, W. (2004). Standards-Based Lessons for Tech-Savvy Students: A Multiple Intelligences Approach. Columbus, OH: Linworth Publishing.

McKenzie, W., Ed. (2004). National Educational Technology Standards for Students Curriculum Series - Social Studies Units for Grades 9 - 12. Eugene, OR: International Society for Technology in Education.

McKenzie, W. (2002). Multiple Intelligences and Instructional Technology. Eugene, OR: International Society for Technology in Education.

### **Contributing Author**

Bell, R.L., Ed. (2005). National Educational Technology Standards for Students Curriculum Series - Science Units for Grades 9 - 12. Eugene, OR: International Society for Technology in Education.

O'Hara, S., Ed. (2003). National Educational Technology Standards for Students Curriculum Series Curriculum Series - Multidisciplinary Units for Grades 6-8. Eugene, OR: International Society for Technology in Education.

Hannah, L., Ed. (2002). National Educational Technology Standards for Students Curriculum Series - Multidisciplinary Units for Grades 3-5. Eugene, OR: International Society for Technology in Education.

## **Presentations, Keynotes and Workshops**

### **Invited Conference Presentations**

McKenzie W. (2013, June). The Intelligence Quest: Project-Based Learning and Multiple Intelligences. Presented at the ASCD Conference on Teaching and Learning, Washington, District of Columbia.

McKenzie W. (2013, March). The Intelligence Quest: Project-Based Learning and Multiple Intelligences. Presented at the ASCD Annual Conference and Exposition, Chicago, Illinois.

McKenzie W. (2010, March). Opportunities for Collaboration Between K-12 and Higher Education. Presented at the Association of Collegiate Computing Services of Virginia Conference, Charlottesville, Virginia.

McKenzie, W. (2009, May). Strategies for Green Computing. Presented at the Association of School Business Officials Spring Conference, Ocean City, Maryland.

McKenzie W. (2006, July). Matching Technologies to Intelligences in Instruction. Presented at the Building Learning Communities Conference, Regis College, Weston, Massachusetts.

McKenzie W. (2006, July). Mapping to All the Intelligences following the Iditarod. Presented at the Iditarod Teachers Conference, Wasilla, Alaska.

McKenzie W. (2005, November). Multiple Intelligences and Instructional Technology. Presented at the Massachusetts Association of Computer Using Educators Conference, Sturbridge, Massachusetts.

McKenzie W. (2005, July). Digital Guilds: Building Online Communities. Presented at the Building Learning Communities Conference, Regis College, Weston, Massachusetts.

McKenzie W. (2005, May). Multiple Intelligences and Instructional Technology. Presented at the Beyond Technology Conference, Springfield, Massachusetts.

McKenzie W. (2005, March). Multiple Intelligences and Technology in the Classroom. Presented at the ASCD Annual Conference and Exposition, Orlando, Florida.

McKenzie W. (2004, December). Multiple Intelligences and Instructional Technology. Presented at the Educational Technology Leadership Conference, Roanoke, Virginia.

McKenzie W. (2004, October). Keynote: It's Not How Smart You Are, It's How You Are Smart. Presented at the Virginia Society for Technology in Education Annual Conference, Norfolk, Virginia.

McKenzie W. (2004, July). Multiple Intelligences and Instructional Technology. Presented at the Building Learning Communities Conference, Regis College, Weston, Massachusetts.

McKenzie W. (2004, March). Multiple Intelligences and Instructional Technology. Presented at the Michigan Association for Computer Users in Learning, Detroit, Michigan.

McKenzie W. (2003, May). Multiple Intelligences and Instructional Technology. Presented at the Georgia Educational Technology Conference, Macon, Georgia.

McKenzie W. (2002, April). Multiple Intelligences and Technologies for Young Children. Presented at the Delaware Valley Association for the Education of Young Children Conference, Philadelphia, Pennsylvania.

McKenzie W. (2002, June). Multiple Intelligences and Instructional Technology. Presented at the National Educational Technology Conference, San Antonio, Texas.

McKenzie W. (2002, April). Multiple Intelligences and Technologies for Young Children. Presented at the Ohio Association for the Education of Young Children Conference, Columbus, Ohio.

McKenzie W. (1997 – 2003). Multiple Intelligences and Instructional Technology. Presented at Classroom Connect Conferences nationally.

#### **Invited Faculty Presentations**

McKenzie W. (2006, August). Multiple Intelligences in the Classroom. Presented at St. Agnes Academy, Alliance, Nebraska.

McKenzie W. (2006, June). Multiple Intelligences in the Classroom. Presented at the Kamehameha Schools, Honolulu, Hawaii.

McKenzie W. (2006, May). Technology Applications to Enrich your Instruction. Presented at the Congressional School of Alexandria, Virginia.

McKenzie W. (2005, June). Multiple Intelligences and Instructional Technology. Presented at the Kamehameha Schools, Honolulu, Hawaii.

McKenzie W. (2005, February). Multiple Intelligences and Instructional Technology. Presented at the Bayshore Consortium of Schools, Hazlet Township, New Jersey.

McKenzie W. (2004 – 2006). Multiple Intelligences and Instructional Technology. Presented at the Gloucester County, Virginia Public Schools.

McKenzie W. (2004, May). Mapping to all The Intelligences in the Classroom. Presented at the Union Free School District, East Hampton, New York.

McKenzie W. (2002, August). Mapping to all The Intelligences in the Classroom. Presented at the Georgetown, South Carolina Public Schools.

McKenzie W. (2002, May). Multiple Intelligences and Instructional Technology. Presented at the McKinney, Texas Independent School District.

McKenzie W. (2000, August). Multiple Intelligences and Instructional Technology. Presented at the Virginia Beach City Public Schools.

McKenzie W. (2000, February). Developing Your Own WebQuests. Presented at Chestnut Hill Academy, Philadelphia, Pennsylvania.

McKenzie W. (1997 – 1999). Multiple Intelligences and Instructional Technology. Presented at the Prince George's County, Maryland Public Schools.

## **References and Networks**

References available upon request

- ASCD EDge Blog: Looking Ahead
- Whole Child Education Bog: contributing blogger
- LinkedIn: wmckenzie
- Twitter: walterinDC